

Tradición

A Holiday Celebration



LA LLAVE

It began over a hundred years ago with our ancestors, José María and Ramón Gaviña. Seeking a better life, the two brothers left their homeland in the Basque region of Spain and traveled to the rich coffee-bearing soil of the southern Cuban mountains. It was on the productive land that their plantation, *Hacienda Buenos Aires*, began its reputation as the center of the region's coffee community.

Today these same traditions live on in the Gaviña company. Don Francisco's four children - José, Leonor, Pedro, and "Paco" - who also grew up on the plantation, learned the art of growing coffee from their father. The company, now in America, reaps the benefits that come from this family's experience on their land.

Over the last century, Cubans have raised espresso to high art. This passion for the taste of "real" Latin espresso reaches its peak in **La Llave**. Born out of our family's love of Latin style coffee, **La Llave** is dark roasted and finely ground to satisfy the most discriminating Latin tastes.

Why not share our experience the next time you order coffee?

For Product Information please contact:

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For more information please visit us on the web at www.gavina.com

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